

EmPower Solar

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Oceanfront Homeowners Association Subscribes to Solarize Program *EmPower Solar Company Brings Renewable Energy to Arverne by the Sea*

New York, September 8, 2020 — EmPower Solar has partnered with The Dunes at Arverne by the Sea to bring solar to the Queens community.

The Rockaway Peninsula-based HOA took advantage of group purchasing power to provide low-cost solar installations for their homeowners. Participating homeowners were given set discounted pricing as well as an installation bonus. The program also stacked incentives including a federal solar tax credit, NYC property tax abatement, and low-interest financing to enable homeowners to make the switch without out of pocket costs and to recognize immediate monthly savings.

In addition to solar arrays, many homes also opted to include electric vehicle (EV) charging stations with their solar installations, capitalizing on PSEG's EV charging rebate to cover nearly 100% of the equipment costs.

"Solarize programs are a great option for any co-op, condo, or HOA-type community," said Tara McDermott, Director of Customer Experience and Stakeholder Relations at EmPower Solar. "We were able to work with the board to create custom rebates and incentives for this group based on their high volume of participation. We're excited to see so many residents of The Dunes taking advantage of this program to reduce their electric costs and build a healthier community."

The program launched in October 2019, with a total of 25 homes participating. The solar projects are located at The Dunes at Arverne by the Sea, with separate installations between Beach 67th and Beach 62nd Street in Arverne, NY. The HOA worked with EmPower Solar's in-house solar designers and engineers to ensure a clean aesthetic for the installations, including all-black SunPower panels and clean conduit lines to match the architecture of the buildings.

"There was immediate interest in the program when we first brought the idea to our community," said Adam Linet, HOA Board Member at The Dunes at Arverne by the Sea. "It took a while to get everything in place and find the right company to work with, but we're excited to see the systems finally go up. We're proud to be the first NYC HOA to host our own Solarize program, and it's great to see our neighbors taking advantage of the environmental and economic benefits that solar energy can provide."

Installations began this summer after a 3-month COVID delay, and all 25 projects are expected to be completed this fall.

This is the third Solarize program for EmPower Solar, and the first self-sponsored program. The Solarize Brooklyn program was incentivized by NYSERDA and the Solarize North Hempstead program was hosted by the Town of North Hempstead.

About Empower Solar

EmPower Solar delivers superior solar and battery technology, maximum savings, and exceptional customer service. Since 2003, EmPower Solar has been the preferred solar provider of over 3,000 New Yorkers and leading businesses, earning an industry-leading customer satisfaction rating. EmPower Solar represents the world's leading clean technology companies including SunPower as a Master Dealer, and Tesla as a Certified Powerwall Installer. EmPower Solar leverages over 15 years of solar and storage industry experience and record-setting technology.

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